



SEEKING CHANGE- MAKERS.

We're looking for Kickstart
Campaign Ambassadors ...

magpie

Are you personable, committed and perceptive? Are you age 18 to 24 and currently on Universal Credit? Magpie is looking for friendly, open and driven **Campaign Ambassadors**, to join us for a Kickstart six-month paid placement working 25-hours per week. You will be, engaging with community groups and individuals across Barnsley, Bradford, Hull, Leeds and Sunderland, to deliver good cause campaigns that create healthier and happier communities.

The agency that changed the world.

Magpie is a behaviour change campaigns agency. Our mission is to create healthier and happier communities; one person, one Campaign at a time. We believe there's no such thing as small talk, and as our Campaign Ambassador you will help bring people together, in the most meaningful way, by listening, learning and engaging. It is more important than ever to find passionate young people that can help us to find new, pioneering ways of engaging seldom heard communities. Our social responsibility has never been greater.

We're looking for people who relish meeting new people and have a keen interest in working with community groups and individuals across Barnsley, Bradford, Hull, Leeds and Sunderland. You'll need to be confident speaking to members of the public, have excellent communication skills and an ability to inspire people to get involved.

Working closely alongside our Campaign Managers, you'll be integral to ensuring that our campaigns have a grass roots approach and create an impact in the community.



The Campaigns

You will play a crucial role in bringing our campaigns to life, examples of the campaigns that you will be joining include:

Painkillers Don't Exist
painkillersdontexist.com

Quit Together
quittogether.co.uk

Join Us: Move; Play
joinusmoveplay.org

20 Minute Movement
mylivingwell.co.uk

Staff Check-In to reduce suicide
staffcheck-in.co.uk

Looking Out for Our Neighbours
ourneighbours.org.uk



About the Role

Role: Campaign Ambassador

Pay: National Minimum Wage

Basis: 25 hours a week on a fixed term contract for 6-months. Your time will be split between working from home, in the community and in the Magpie office as COVID-19 guidance allows. You will be provided with a mobile phone and laptop to help you work remotely.

Help bring people together, in the most meaningful way, by listening, learning and engaging. Help Magpie to find new, pioneering ways of engaging seldom heard communities.

You're a Great Campaigner

You are responsible for delivering the Great Campaign for clients.

You take initiative – You never overlook the potential within each project. Every day, you aim to be part of the solution to the world's greatest challenges.

You create impact – You see success as the sum of small actions you take.

You establish momentum - Change doesn't come overnight. Each day, you pay attention to the small details.

You are driven by purpose - Positive energy and social good emits from within and is felt across the team you work with. Your only agenda is to work as one within the team, to succeed together and to respect the expertise each of us brings.

You step up - You get the job done, whatever it takes. Our clients, the communities you serve, and their campaigns always come first.

Role Description

- › Work closely with the Magpie Campaign Managers and client teams to help plan, deliver and attend local events
- › Gather local people's views and opinions on projects and campaigns
- › Recruit respondents to focus groups and interviews
- › Gather responses to surveys – online and in person
- › Take part in project observations
- › Share positive messages and stories on social media
- › Share good practice with the Magpie and client teams
- › Work across the Magpie and client teams to identify and solve local problems
- › Encourage people to join and pledge commitment to our campaigns
- › Distribute campaign material – posters, leaflets, newsletters etc.

General Responsibilities

- › Positively promote Magpie through our channels.
- › Represent the business and its clients at all times in a professional and knowledgeable manner.
- › Deliver a great client experience, using every customer touchpoint as an opportunity to deliver Magpie's values.
- › Adhere to relevant external legislation and compliance, and internal policies.
- › Show a commitment to learning and personal development, striving to make your best better.
- › Undertake other duties not specifically stated above, which from time to time are necessary for the effective performance of the business without altering the nature or level of responsibility involved.

Knowledge, Experience, Skills & Attitude.

Essential

- › Age 18-24 and on Universal Credit
- › Able to work 25-hours a week for a six month paid work placement
- › Living in one of the following areas: Barnsley, Bradford, Hull, Leeds and Sunderland with a very good understanding of the local area.
- › Empathetic and personable
- › Sincere, patient, tactful with the ability to earn the trust of others
- › Commitment and enthusiasm
- › Excellent listening skills
- › Proven community engagement / volunteering / customer service experience
- › Ability to speak to people from all ages and backgrounds
- › Proactive and able to use initiative
- › Organised and professional
- › Excellent written and verbal communication
- › Confident working alone, as well as with members of the team and community
- › An interest in health and wellbeing
- › Good IT skills and knowledge of how to use: Word, PowerPoint, Excel.
- › Knowledge and understanding of how to use a range of social media platforms including: Facebook; Twitter; Instagram
- › A knowledge and understanding of the communities that our campaigns are targeting
- › Commitment to Magpies values to: Inspire; Excite; Engage; Collaborate; Persist and Believe

Desirable

- › In addition to excellent English, able to speak one of the following:
If from Bradford: Punjabi, Urdu, Polish, Bengali, Pashto, Gujarati
If from Leeds: Polish, Urdu, Punjabi, Arabic, Bengali

OUR WORLD NEEDS MORE CHANGE-MAKERS.

Magpie is committed to promoting a diverse and inclusive environment and is proud to be an equal opportunities employer - a place where we can ALL be ourselves and succeed on merit.

How to apply:

Send a short description of why you are a good fit for this role, your CV and any experience you have to

impact@wearemagpie.com

Please title your email 'Campaign Ambassador'.

Closing date:

23 April 2021

To arrange an informal chat about the roles please contact the following:

Emma@wearemagpie.com

(for Bradford)

Josh@wearemagpie.com

(for Hull)

Kate@wearemagpie.com

(for Leeds and Sunderland)

Louise@wearemagpie.com

(for Barnsley)