

**JUMP@HOME**

# IMPACT SO FAR

APRIL TO MAY 2020

Search **#JUMPAthome** for more activity and stories

**VISIT JUMPATHOME.ORG**



# SUMMARY OF FINDINGS: APRIL TO MAY 2020 (1 month)



## JUMPATHOME.ORG

10,435

website visits

4,181

page views



83%

returning visitors



## #JUMPATHOME

2,918

interactions

2,689

likes



est. total reach  
on social media

16k



## JU:MP MOVEMENT

98

more join ups through  
jumpathome.org





# OVER 50,000 JU:MP@HOME ACTIVITY PACKS WERE DISTRIBUTED ACROSS BRADFORD



Bradford families with young children who need to keep active during the coronavirus had help on hand with the arrival of 50,000 JU:MP@Home activity packs.

The pack included an activity calendar with 30 short games that have helped youngsters to move and play every day without a lot of space or specialist equipment. The fun activities have been tested with children and allow family members with different abilities to join in. The games are also available online through [www.jumpathome.org](http://www.jumpathome.org) for everyone to access.

JU:MP@Home activity packs will also be distributed to vulnerable/disadvantaged families across the Bradford district, including refugees, asylum seekers, food banks and community hubs.



## TESTIMONIALS

**"...We think your initiative is amazing & has really helped keep the whole family occupied (in the most fun way) during lockdown."** - Father, email

**"Brilliant idea – [names] are loving this... some of the ideas remind me of when I was younger."** - Parent, email

**"Can't wait to get cracking on these with my very active little boy! Some fab, fun ideas! Thank you!"** - Parent, Twitter

**"...picked up the packs last week – they are BRILLIANT!"** - Group, email

**"We have received your lovely letter with family activities calendar. As we have now completed all activities, could we please have a certificate for xxxxx. Thank you for great ideas of fun."** - Parent, email

**"Hello, Thank you so much for the family activity calendar, my daughter (almost 4 years old) had a blast and was always excited for the new activity the next day. We're excited to get the certificate and I think we'll keep on doing an activity a day for a while. Thank you again for your efforts."** - Parent, email





# WATCH THE JU:MP@HOME ACTIVITY VIDEOS



**2,655** video views   



**HOOP OVER HEAD!**



**DISCO!**



**JUMP THE LINE!**



**WHATS YOUR NAME?**



**CATCH AND CLAP!**



**LAVA LEAP!**



**JUMP ROPE!**



**10 SECOND CHALLENGE!**