



## GOOD-CAUSE CAMPAIGN TEAM

Are you confident, proactive and personable, keen to gain hands-on agency experience? Magpie is looking for a Campaign Promotion Team to work alongside our Experience Manager, delivering our good cause campaigns.

As part of our team, you'll be responsible for the face-to-face delivery of campaigns, engaging the public in experiential activity. You'll be integral to ensuring that key campaign messages are seen and heard and are making an impact.

Magpie is a creative cause-led campaigns agency based in Leeds City Centre. Our mission is to create healthier and happier communities; one person, one campaign at a time.

This is a brilliant opportunity for anyone with an interest in marketing for social good, wanting experience of working with an agency on live briefs and high-profile campaigns.

## ESSENTIAL

- Confident, outgoing and personable – happy to talk to anyone, any time, anywhere
- Creative and adventurous thinker
- Proactive and able to use your initiative
- A can-do attitude
- Desire to meet targets and deliver for our clients
- Ability to communicate key information
- Confident working as part of a team
- Good written communication
- Keen to gain hands-on agency experience
- A desire to make a difference and a passion for social purpose

## YOU'LL CATCH OUR ATTENTION IF YOU...

- Are interested in health, wellbeing, and social good
- Have promotional experience or experience dealing with the public
- Have knowledge of health insight/research
- Have additional skills or creative interests. A budding filmmaker, keen photographer, or part-time blogger? A social media addict, an analytical mind, or a love for coding and websites? What skills or interests do you have that could benefit a creative agency?
- Are keen to develop your understanding of working in a busy studio environment

National living wage: £8.21 per hour.

*Working hours are flexible and varied, depending on campaign needs. Typically, you will need to be available for up to 10 hours a week, but hours available will reflect the nature of our campaigns. All work will be agreed in advance to fit around your lectures.*

Interested? Visit [wearemagpie.com/pick-me](https://wearemagpie.com/pick-me) to tell us what you'd bring to our Campaign Promotion Team.

Applications to be submitted **by 1pm on Monday 30<sup>th</sup> of September**. Successful candidates will be notified via email on **Tuesday 1<sup>st</sup> October\***.

**Interviews will take place on Wednesday the 3<sup>rd</sup>, and Thursday the 4<sup>th</sup> October.**

Any questions, please contact [eleanor@wearemagpie.com](mailto:eleanor@wearemagpie.com).

\*Due to the high volume of applications expected for our student roles, only successful candidates will be contacted.