

JOURNALIST - IDEAS AND CAMPAIGN TEAM

Are you able to create relevant and reactive high-quality content, engaging with the audience and sharing a story on the most appropriate platforms? Magpie are looking for a journalist with a love for creative content to work alongside the Campaign Manager and Content Creator, generating ideas and delivering meaningful marketing and advertising campaigns. You'll create engaging content for our meaningful marketing campaigns and ensure they get noticed.

As part of our Ideas & Campaign team, we'll help you develop expertise in a key area of our business, so you have ownership for developing cutting edge ideas and bold thinking for our work. You'll help plan and deliver exciting campaigns and you'll engage with audiences in an ambitious and adventurous way to get campaign messages out there!

As well as creative thinking and bold ideas, we're looking for content creation and research skills that will allow you to make a real contribution to projects and work alongside our creative team. This could include sharing content, monitoring social engagement, researching trends, or finding creative ways to increase the reach of our good cause campaigns.

This is a brilliant opportunity for anyone with an interest in content marketing, media and idea generation, wanting experience of working with an agency on live briefs and high-profile campaigns.

ESSENTIAL

- Confident, outgoing and personable – happy to talk to anyone
- Creative and adventurous thinker
- An eye for a story and awareness of the audience
- A can-do attitude and desire to meet targets
- Ability to communicate key information in an engaging way
- Confident working as part of a team
- Excellent written communication

YOU'LL CATCH OUR ATTENTION IF YOU...

- Have influence online, and know what to post to get the likes.
- Have additional skills or creative interests. A budding filmmaker, keen photographer, or part-time blogger?
- Are creative, curious and open minded, keen to develop your creative skills and interests, working in a busy studio environment
- Are you a keen volunteer, a serial society goer, a budding sports star, or start-up owner? We want to hear about your involvement in student life!

£7.38 per hour.

Working hours are flexible but you will need to commit to 8-12 hours a week during term-time, with additional campaign work as required. All work will be agreed in advance to fit around your lectures.

Interested? Visit wearemagpie.com/pick-me to tell us what you'd bring to our Ideas and Campaign Team. Pick option 'Journalist'.

Applications to be submitted **by 1pm on Monday the 1st of October**, and **interviews will take place on Wednesday the 3rd, and Thursday the 4th October.**

Any questions, please contact eleanor@wearemagpie.com.