

BUSINESS & MARKETING ASSISTANT - IDEAS AND CAMPAIGN TEAM

Are you a confident communicator with a can-do attitude and skills that could contribute to a creative agency? Magpie are looking for a student team to work alongside the Campaign Manager and Account Management team, generating ideas, and delivering good cause and advertising campaigns. You'll help to support the growth of a meaningful marketing agency through the services we offer clients.

As part of our Ideas & Campaign team, we'll help you develop expertise in a key area of our business, so you have ownership for developing cutting edge ideas and bold thinking for our work. You'll help plan and deliver exciting campaigns and you'll engage with audiences in an ambitious and adventurous way to get campaign messages out there!

As well as creative thinking and bold ideas, we're looking for additional skills that will allow you to make a real contribution to projects and work alongside our team. This could include developing and using client knowledge to help provide a world class service, looking for new customers and opportunities, analysing business performance and communicating impact of our work through various marketing channels.

This is a brilliant opportunity for anyone with an interest in marketing, media and idea generation, wanting experience of working with an agency on live briefs and high-profile campaigns.

ESSENTIAL

- Confident, outgoing and personable – happy to talk to anyone
- Creative and adventurous thinker
- A can-do attitude and desire to meet targets
- Ability to communicate key information
- Confident working as part of a team
- Excellent written and verbal communication
- Organisation skills

YOU'LL CATCH OUR ATTENTION IF YOU...

- Display entrepreneurship or commercial awareness
- Have additional skills or creative interests. A budding filmmaker, keen photographer, or part-time blogger?
- Are creative, curious and open minded, keen to develop your creative skills and interests, working in a busy studio environment
- Are you a keen volunteer, a serial society goer, a budding sports star, or start-up owner? We want to hear about your involvement in student life!

£7.38 per hour.

Working hours are flexible but you will need to commit to 8-12 hours a week during term-time, with additional campaign work as required. All work will be agreed in advance to fit around your lectures.

Interested? Visit wearemagpie.com/pick-me to tell us what you'd bring to our Ideas and Campaign Team. Pick option 'Business & Marketing Assistant'.

Applications to be submitted **by 1pm on Monday the 1st of October**, and **interviews will take place on Wednesday the 3rd, and Thursday the 4th October.**

Any questions, please contact eleanor@wearemagpie.com.