



Lead WordPress Developer / Website Analyst

Salary: £25-30,000 depending on experience

Would you like to create digital solutions that transform lives, enhance society and really make a difference?

Do you want to be part of a team that comes to work to inspire, excite and engage audiences through intelligent communications?

Magpie is a meaningful marketing agency. We choose to work with brands and organisations that generate social good and leave a lasting positive impact on the world around them.

Our digital team work on projects spanning education, arts, health, public sector campaigns and commercial brands, from websites to interactive dashboards, from web-apps to interactive screens – we build whatever is needed to get the message across.

We are looking for an accomplished WordPress Developer with an enthusiasm for working within a small, friendly and fast-paced team, an infectious positive attitude, and a desire to do the right thing for our clients and their digital projects.

We bring the whole team together to ensure we meet project objectives so everyone is involved from the start of a project, conducting insight and reviewing analytics, sharing ideas and creative suggestions on possible solutions to influence the outcome.

You would be responsible for:

- Producing professional, up-to-date WordPress sites that are cutting-edge, easy to edit and lean
- Identifying well-tested and reliable plugins, third-party tools and code snippets to speed up development where possible
- Working alongside our development team to build fully responsive, sustainable, standards-compliant WordPress themes
- Working with the team to interpret clients' briefs and objectives, suggesting innovative digital solutions to meet clients' needs and coming up with technical specifications for the build
- Building pixel-perfect HTML from supplied designs, working with our creative team to review designs and suggest improvements to how they would work digitally
- Analysing clients' websites in terms of content, SEO and functionality and suggesting improvements
- Working with the rest of the development team to help constantly improve and implement web development processes and technical infrastructure
- Working with client services to ensure each project is delivered as efficiently and cost effectively as possible, whilst maintaining the high quality our clients expect



You must have excellent organisational and time management skills. The right candidate will be able to follow instructions and be confident when working under their own supervision and direction, and able to influence others' workload and processes.

We require a good creative problem solver who can take the initiative to search and find solutions, to make alternative recommendations, explain them clearly in non-technical terms and listen and react to feedback carefully.

You must be able to communicate directly with clients when necessary, so must have good written and verbal communication skills.

You should have extensive knowledge and experience of working with:

- Building cutting-edge HTML with JQUERY, HTML and CSS
- WordPress, developing bespoke themes from scratch, working with custom post types and custom fields to enhance editing, gathering data from users and displaying it , selecting and working with plugins, deploying sites
- Knowledge of DNS and ability to make basic changes to launch sites
- Experience in the creation of, and issues surrounding, responsive websites, mobile-first design and device-agnostic development
- Experience in the processes involved in effectively testing web-projects across multiple devices
- A good knowledge of SEO and the implications of good content on websites
- A working knowledge of web standards and protocols and how to meet them

Person Specification:

- A keen interest in advances in technology and how this affects the work of an agency and their clients
- An interest in usability and interaction with devices and websites and improving engagement with digital projects
- A keen eye for detail
- An infectious positive attitude
- A creative approach to problem-solving
- Excellent time management skills
- Excellent verbal and written communication skills
- The ability to explain quite complex technical issues simply to clients and the wider team
- A great personality that fits in well with the team

If you are interested in joining the Magpie team please send your CV and a cover letter, along with a portfolio of links to live examples of your work to: pete@wearemagpie.com